

2019 ELITE QUALIFIERS



WORLD FOOD CHAMPIONSHIPS™
DALLAS, TEXAS

PRESENTED BY
Walmart

Bring a taste of the world's largest Food Sport event to your city! The World Food Championships (WFC) is offering organizations like yours the unique opportunity to become an official gateway to the international, five-day cooking tournament held in Dallas, Texas. Professional chefs, home cooks and pro cook teams across the nation are vying for ways to earn a spot into WFC's main event this October! This is your chance to engage with foodies and competitive cooks in your area to produce a truly unforgettable, food-fighting event for all to enjoy.

PREFERRED QUALIFIERS

- > Golden Tickets
- > Listing on Elite Qualifiers page on website *(Logo Inclusion)*
- > Use of official WFC Qualifying Event logo
- > PR template (generic) for event promotions
- > Inclusion in one monthly newsletter promoting event
- > At least one social post promoting event

	PQ \$500	PQ \$1000	PQ \$1,500	PQ \$2,000
	1	2	3	4
	YES	YES	YES	YES
	YES	YES	YES	YES
	--	YES	YES	YES
	--	YES	YES	YES
	--	--	--	YES

EXCLUSIVE QUALIFIERS

- > Golden Tickets
- > Listing on Elite Qualifiers page on website *(Logo Inclusion)*
- > Use of official WFC Qualifying Event logo
- > Press release and targeted distribution in event's market
- > Inclusion in monthly newsletter promoting event
- > Social posts promoting event and partnership
- > Exclusivity
- > Ability to host E.A.T.™ classes
- > Ability to host individual qualifiers/competitions using E.A.T.™ Methodology to determine Golden Ticket winners
- > WFC Event Benefit: 20 x 20 activation space
- > WFC Event Benefit: VIP tickets
 - > Welcome Reception
 - > VIP Lounge

	RQ \$5,000	SQ \$10,000	IQ \$50,000	CUSTOM PROGRAMMING AVAILABLE. PLEASE INQUIRE.
	5	up to 20	up to 20	
	YES	YES	YES	
	YES	YES	YES	
	YES	YES	YES	
	1 month	2 months	2 months	
	2 post minimum	5 post minimum	5 post minimum	
	REGIONAL	STATEWIDE	COUNTRYWIDE	
	up to 2 classes	up to 4 classes	up to 4 classes	
	--	YES	YES	
	--	YES	YES	
	--	YES	YES	
	--	2	4	
	--	2	4	

BENEFITS WILL BE PRORATED BASED ON WHEN CONTRACT IS SIGNED. NO TRAVEL STIPENDS INCLUDED.