



**WORLD FOOD
CHAMPIONSHIPS™**

2019 World Food Championships' Qualifying Event Application

Becoming a qualifying event (Preferred, State or International) allows the best competitive food contests to be associated with the biggest competitive food event in the world: **The World Food Championships**. The acclaim that comes with winning our event has enormous potential to bring massive attention to your Qualifying event. By becoming associated with the World Food Championships, your event has a promotional opportunity like no other.

Ready to take the next step towards putting your contest on the World Food Championships' map? Please fill out the following questions regarding your contest and return to JB Haun (julieb@mmacreative.com).

1. Contest name: _____
2. Contest date: _____
3. Contest location: _____
4. Contest website: _____
5. Contact name: _____ Contact phone: _____
6. Contact address: _____
7. Contact email: _____
8. Total contest prize purse: _____
9. Anticipated number of competitors: _____ Anticipated event attendance: _____
10. Which Championship would you like to have your event qualify for?
 - Bacon World Championship
 - World Barbecue Championship – *Competitors may qualify through Preferred, State or International Qualifiers; Grand Champions and Reserve Grand Champions can register through Sanctioning Body slots*
 - World Burger Championship
 - World Chef Challenge
 - World Open Chili Championship -- *Competitors may qualify through Preferred, State or International Qualifiers; otherwise 1st Place winners can register through Sanctioning Body slots*
 - World Dessert Championship
 - World Recipe Championship
 - World Sandwich Championship
 - World Seafood Championship
 - World Invitational Steak Championship -- *Competitors may qualify through Preferred, State or International Qualifiers; otherwise competitors may qualify through events sanctioned by the Steak Cookoff Association*
11. Is there a sanctioning body for your contest? If so, who? _____
12. Please provide a brief description of your contest. (300 characters max.)
14. Has your event ever qualified a winner for the World Food Championships? Yes No When? _____



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YES! Sign me up as a 2019 Qualifier!

- _____ My contest is interested in becoming a Preferred Qualifier. (Number of Slots: _____)
- _____ My contest is interested in becoming a State Qualifier. (Please contact me to discuss this.)
- _____ My contest is interested in becoming an International Qualifier. (Please contact me to discuss this.)

COST: \$500 per slot for Preferred Qualifiers (Max is 4 Golden Tickets). See Summary Document for State and International Qualifier Pricing:

Bill My Credit Card Number: _____
 Expiration Date: _____ 3-digit Security Code: _____

Or make your check out to **MMA Creative**. Check Number: _____

**World Food Championships, c/o MMA Creative -- Attn: JB Haun
 480 Neal Street, Ste. 201 -- Cookeville, TN 38501**

Cancellation Policy – No refunds unless event is cancelled. Written notice of cancellation must be received by MMA Creative within 1 week of event date in order to receive a partial refund, which will be prorated based on number of months event received exposure. No refunds after 7/15/19.

2019 REQUIREMENT FOR QUALIFIERS:

All Preferred Qualifiers must have the WFC logo on their website. They must send us a screenshot showing the **Qualifying Event logo** in at least one place on their website. We request that Qualifiers also forward a copy of any press that goes out to their local market.

QUALIFIERS LATE IN THE SEASON:

We accept events for the current year up through 9/1/19. ONLY eligible winners of Preferred, State and International Qualifying Events are guaranteed a spot at the World Food Championships.

GOLDEN TICKETS ARE NON-TRANSFERABLE:

The head cook that is registered with the event is the one that gets the Golden Ticket; the Golden Ticket is non-transferable to another member of the team.

ASSIGNMENT OF QUALIFYING SPOT:

1. The overall winner gets the Golden Ticket. It is the responsibility of the Event Promoter to help put the WFC in touch with their winner and encourage the winner to register immediately.
2. If the overall winner doesn't sign up within a reasonable time, we will allow the event to offer it to 2nd place.
3. The Event Promoter should make sure their winner(s) have registered or if the ticket needs to pass-down, the Event Promoter needs to assist WFC in communicating with the next in line.

Signature: _____ Date: _____